

Experts tips and ideas in 5 minute videos

# PW TV

Persian Web TV



## Persian Web TV

Informative, Enlightening, Inspiring and Educational

Webcasting information is clearly an important type of promotion in the age of the internet, especially for professionals, organisations and companies as both timely and retrospective access to information archives are desirable and sought after by viewers.

Persian WebTV is the only internet based portal designed to provide its viewers with 5 minute pre-recorded informative video articles on many topics of interest 24/7 in Farsi/English. Persian WebTV's innovative and dynamic on-demand technique of informing the public will help enhance the viewers' knowledge on their subject of interest in a time period affordable to all.

This innovative idea will bring a new viewing experience to Persian Web TV customers, as well as creating additional reach and marketing opportunities for experts and advertisers. Each video article will feature a four to five minute informative content on a subject that you feel is important for your viewers.

Persian Web TV's own promotions include advertising of the portal and submission of the video articles to social network sites such as You Tube, Facebook, Google, Vimeo, etc.

Webcast your knowledge

[www.persianwebtv.com](http://www.persianwebtv.com)





## BENEFITS TO YOUR BUSINESS

- Bring a new level of viewing experience to your customers
- Showcase your knowledge and experience on the only such Webcasting portal
- Showcase your services and products in vivid images using high quality sound and motion.
- Showcase your support of information based delivery media for your community.
- This is a distinct, essential and effective media category for helping your brands reach their target audiences
- Your profile, voice and the information you share will help raise your personality within the community and amongst your potential customers.
- Reach the most engaged minds in the community
- Seen by thousands of viewers
- Programming updated regularly keeping it fresh and exciting, attracting new and return viewers.
- Increased sales, Enhanced exposure and Improved Productivity
- Searchable by subject or expert name
- By adding your video articles to You Tube, Facebook, Google, Vimeo, etc. Persian Web TV further helps your Search Engine Optimization.
- Available for worldwide viewing 24/7.



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